



Dear Friend of Siena Academy,

The 9th annual Palio di Siena 5K and Fun Run will take place on April 25, 2020. This event is the main fundraiser for Siena Academy, the parish school of St. Catherine of Siena Catholic Church in Great Falls, Virginia. Our goal this year is to raise \$60,000 in order to support Catholic Montessori education. In order to meet this goal, we are asking local businesses to sponsor our race and advertise in our race materials. **Why donate? Your contributions are tax-deductible and your business will receive great publicity on hundreds of race t-shirts that circulate in the community for years.**

All funds raised will be used to cover the gap in general operating costs of the school that are not covered by tuition. Your donation helps us to keep tuition as affordable as possible for our families.

Attached you will find our corporate sponsorship form which details the various levels of sponsorship and the ways in which we will acknowledge your support at the Palio di Siena.

On behalf of the over 100 children who receive their academic and spiritual formation at Siena Academy, we thank you for considering the Palio di Siena this year. Thank you in advance for your support of Siena Academy! Should you have any questions please don't hesitate to call the school at 703-759-4129.

Sincerely,

Sister Janet Siepker, FSE

Karen Korn & Meg White

Palio di Siena Race Directors

Rory Nugent

Sponsorship Coordinator

Siena Academy is a 501(c)(3) non-profit organization. All donations are tax deductible as permissible by law. Tax ID: 541113798

PALIO DI SIENA 5K AND FUN RUN

SATURDAY, APRIL 25, 2020

CORPORATE SPONSORSHIP LEVELS

\$5,000+ Platinum Level

- **Race Day** – Space to advertise at the race: bring your own banner to hang up; space will be provided for your flyers on the registration table; an additional table can be provided if you want to set up a display.
- **T-Shirts** – Most prominent logo on race t-shirts.
- **Online & Print** – Logo/hyperlink on Facebook page

\$2,500+ Gold Level

- **Race Day** – Space to advertise at the race: bring your own banner to hang up and flyers for the registration table. A table can be provided if you want to set-up a display.
- **T-Shirts** – Prominent logo on race t-shirts.
- **Online & Print** – Logo/hyperlink on Facebook page

\$1,000+ Silver Sponsor

- **Race Day** – Space to advertise at the race: bring your own banner to hang up and flyers for the registration table. A table can be provided if you want to set-up a display.
- **T-Shirts** – Logo on race t-shirts.
- **Online & Print** – Logo/hyperlink on Facebook page

\$500+ Bronze Sponsor

- **Race Day** – Bring flyers for the registration table.
- **T-Shirts** – Small logo on race t-shirts.
- **Online & Print** – Logo/hyperlink on Facebook page

\$250+ Friend of Siena

- **Race Day** – Bring flyers for the registration table.
- **Online & Print** – Logo/hyperlink on Facebook page

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PALIO DI SIENA 5K AND FUN RUN

SATURDAY, APRIL 25, 2020

CORPORATE SPONSORSHIP FORM

Contact Information :

Company Name: _____

Contact Person: _____

Address: _____

Phone: _____ Email: _____

Please Accept My Contribution At The Following Level:

_____ Platinum Sponsor \$5,000+

_____ Gold Sponsor \$2,500+

_____ Silver Sponsor \$1,000+

_____ Bronze Sponsor \$500+

_____ Friend \$250+

On Race Day my company will need:

_____ Space for flyers at the registration table (\$500+)

_____ A table for a display (\$1,000+)

_____ Space to hang a banner (\$1,000+)

Mail checks (payable to Siena Academy) to: 1020 Springvale Road, Great Falls, VA 22066

Online Donation: <https://membership.faithdirect.net/givenow/VA129/4427>

We will need to receive your **donation and logo** (EPS vector art file format is preferable) by **April 19th** in order to ensure that your company's name will appear on the race t-shirt. Logos can be emailed to office@sienamontessori.org